VUSION ESL Core Technologies

Guaranteed Performance & Security

High transmission speed
Over The Air Permanent Updates,
High Security Encryption (unique key / ESL)

Secured with Easylock
Optional Patented Anti-theft System

Attract Shoppers & Optmize Your Store
RGB + White LED, 180° viewing angle; Configurable response time

100% Refurbishable
with dedicated Facility to build 2nd life ESLs

>7.5 M ESL already refurbished

Interact with Shoppers
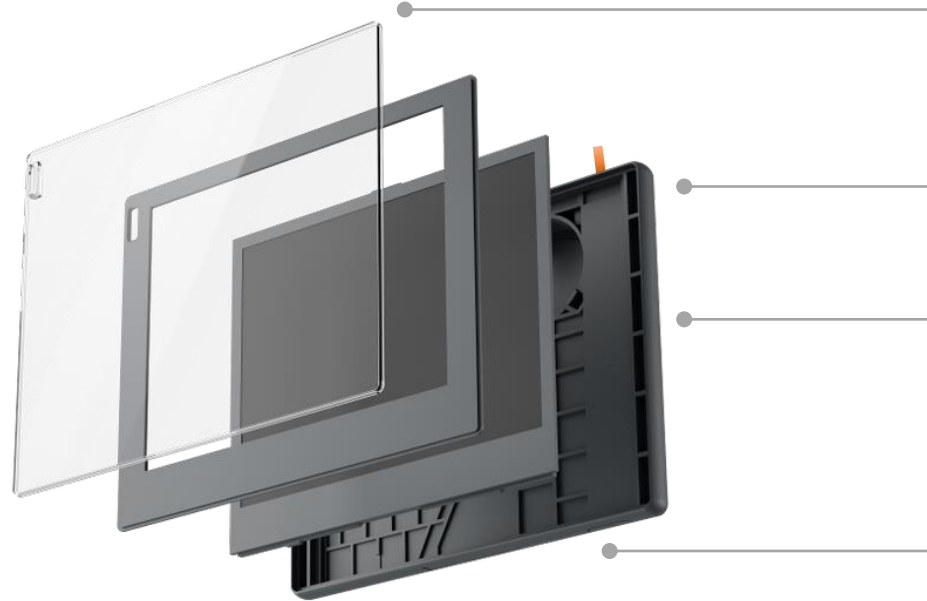With embedded NFC

More Colors for More Dynamic Content
Available in BW, BWR, BWY, BWRY

Long-Lasting Battery
Lifetime up to 13 Years, Depending on Use Cases/Sizes
Optimized Battery Management through VUSION Cloud
TÜV Validated Battery Lifetime